



**BILFINGER**

**Bilfinger SE**

# Conference GCC 2020

January 20 – January 22, 2020

# Overview

# Bilfinger at a glance

- **Leading international industrial services provider**
- **Efficiency enhancement of assets**, ensuring a **high level of availability** and reducing **maintenance costs**
- **Clear 2-4-6 strategy** with **two** service lines, **four** regions and **six** focus industries
- Combination of excellence in **products and manufacturing (T)** and **covering the full life-cycle (E&M)**
- Large share of business with long-term **frame contracts** and **high retention rates**
- **Well-established customer base** with focus on process industries
- **Highly recognized safety and quality** performance
- **Digital pioneer** for the process industry

€4.15bn revenue

thereof ~55%  
recurring business

Orders Received +10%

€65m EBITA adjusted

Approx. 36,000 employees

*based on FY 2018*

# Strategy affirmed, enhanced setup

## 2 Service Lines, 4 Regions, 6 Industries

CMD 2019

### Our ambition

We engineer and deliver process plant performance

### Where to play

#### 2 Service Lines

- Technologies
- Engineering & Maintenance

#### 4 Regions

- Continental Europe
- Northwest Europe
- North America
- Middle East

#### 6 Industries

- Chemicals & Petrochem
- Energy & Utilities
- Oil & Gas
- Pharma & Biopharma
- Metallurgy
- Cement

### How to win

People & Culture



Customer & Innovation



Organization & Structures



Financials



## 2 Service Lines

Enhanced setup for build up and build out phase

### Technologies

FY 2018: Revenues €503m, EBITA adj. €-26m

#### Market

High growth potential for technological products esp. in Energy & Emissions, Biopharma (Life Science) and Automation / Digitalization – supported by mega trends

#### Characteristics

- Proven technological competence
- Product and manufacturing excellence
- Centralized capacities
- Serving the global market



Focusing on Technologies drives stronger growth and higher margins

### Engineering & Maintenance

FY 2018: Revenues €3,477m, EBITA adj. €134m

#### Market

Increasing demand in Engineering Maintenance services

#### Characteristics

- Higher added value to maintenance business
- Covering full life-cycle
- Improve asset and plant performance
- Superior customer perception
- Potential for cost savings in SG&A



Combining E and M leverages our business to higher-end services and higher margin



## 2 Service Lines

Technologies: ambition to grow higher-margin business

CMD 2019

### Technology



### Description



### Goal



### Scrubber

- High demand driven by legislation on emissions and CO<sub>2</sub>
- Proven expertise in flue gas desulphurisation
- Attractive, compact design with short payback

- Increase serial production capacity internally and with partners
- Scrubber for 70 ships in order book with further options



### Pharma & biopharma expertise

- Ageing society and global rise of middle class drives new products and sales growth
- Global market, customers and procurement
- Compact production facilities

- Biopharma skids and bioreactors
- Global reach with deliveries into China and Russia
- No. 1 supplier in Europe (~20% revenue CAGR in the last 4 years)



### Nuclear Services

- Worldwide build programs averaging 25 in construction
- 448 reactors operable worldwide – 50% in the US and Europe
- High standards of safety, quality and service essential

- Present on 3 new builds in Europe
- Chosen as strategic supplier for NSSS at Hinkley Point > €250m
- Specialist in engineering, piping systems and handling

## 2 Service Lines

Engineering & Maintenance: combined and full life cycle services driving value

CMD 2019

### Technology



### Description



### Goal



### Combined strength

- €36m deodorization plant for Fluxys
- Critical system in transmission and leak detection for gas to/from GER
- Gas processing & transmission investment increasing

- Bilfinger expertise from four businesses combined
- Specialists in gas systems, automation fabrication and installation involved



### Bilfinger Turnaround Concept

- High risk events for customers – safety, duration and cost
- Large investment programs with up to 10 year look-aheads
- Complimentary to maintenance services and customer entry point

- Consistent and modular approach to reduce risks
- Training and development of new mobile resources
- Established player in market



### Corrosion under insulation

- Major root cause of process safety issues in recent years
- Investment programs of ~€2bn in US and Europe p.a.
- Inspection followed by remediation and replacement

- Bilfinger multi-services enable integrated teams
- Rope access technicians reduce customer costs
- Innovative solutions for the avoidance of repeat failures

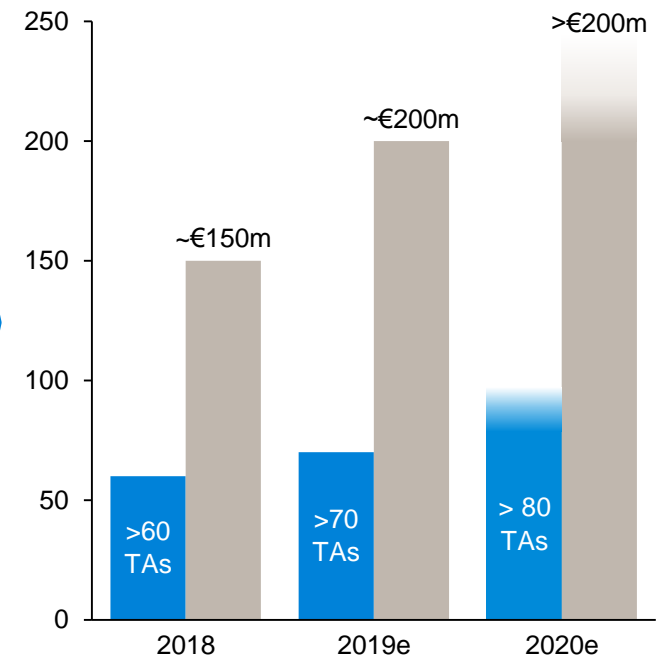
# Bilfinger Turnaround Concept (BTC)

## No. 1 provider in Europe for turnarounds in the process industry

Profitability driver for E&M also in 2020 & 2021

### BTC:

- Ability to ramp up/down large number of qualified personnel
  - Minimize outage
  - Asset long-term integrity assurance
  
  - Decades of experience
  - Market leader: ~80 turnarounds/year
  - International network, local execution
  - Cost-efficient & transparent: one-stop service provider
  
  - Digital tools, modular handbook, methodology training
- Rollout of BTC across all European E&M markets
- High number of repeat customers
- Access to new customers

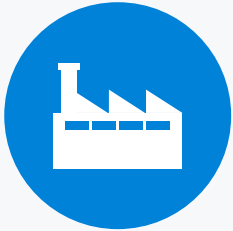




# Digital Next: Strategic position

Bilfinger is well positioned to be the frontrunner in the IoT of process industries

## Process Industry



### Digitalization hurdles

- Requirement to improve performance
- Lack of digitalization knowledge

## Bilfinger



### Building digital bridges

- Deep knowledge of customer needs and processes
- Comprehensive digitalization know-how
- Independent service provider
- Nr.1 in conventional services in Europe

## IT Industry



### Applicability deficits

- No access to plant operators
- Challenge to apply IoT knowledge to process industries

**WE MAKE DIGITALIZATION WORK!**

# Compliance Management System

A competitive advantage

Certified by compliance monitor in December of 2018  
**Deferred Prosecution Agreement (DPA) concluded**

Compliance system is industry leading

Compliance-related activities are ongoing,  
system in a continuous process of innovation

▶ **Compliance: an integral part of Bilfinger's DNA**



**Improving our financial performance**

# We will address all P&L line-items

## GROSS MARGIN

- Growth opportunities in high-profitability areas
- LOA<sup>1)</sup> process and Project management

Impact on  
gross margin:  
improvement of  
~200bps

## ADDRESSING BOTH LINE ITEMS

- Process and IT harmonization
- Procurement

Impact on  
SG&A ratio:  
Improvement of  
~300bps

## SG&A RATIO

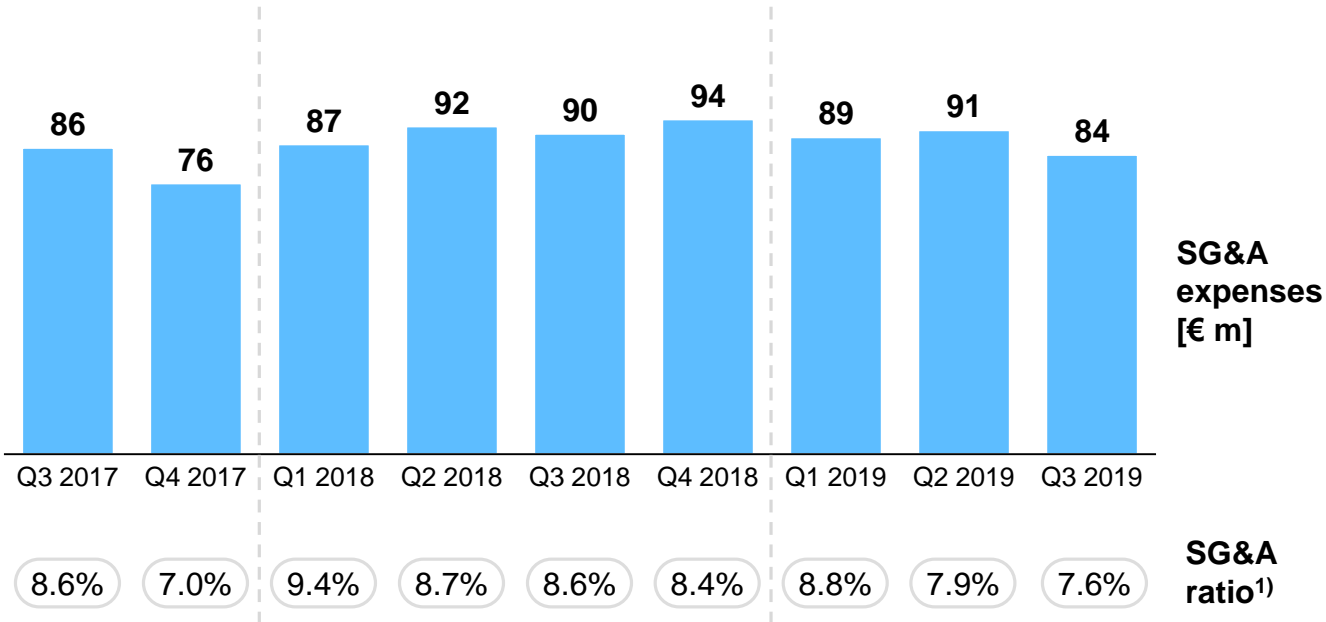
- Lean headquarters
- Lean structures in the field

**AMBITION** <sup>2)</sup>  
EBITA margin  
increase of  
~500bps

<sup>1)</sup> Limits of authority    <sup>2)</sup> Mid-cycle targets

# SG&A ratio shows positive trend

## Adjusted SG&A expenses [€ m]



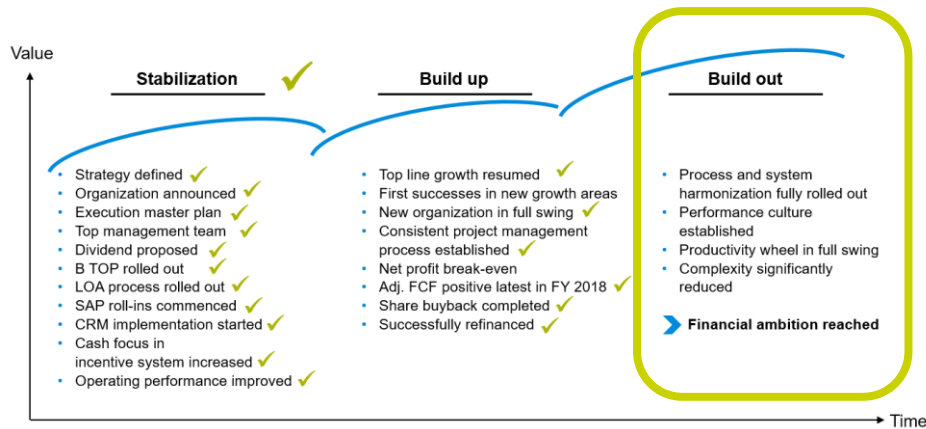
## Highlights

- SG&A ratio continues to move towards target level
- Streamlining of processes
- Reduction of complexity in structures, organization and governance
- Adjustment of admin headcount

<sup>1)</sup> As percentage of revenue



# Preparing the ground for the “build-out phase”: Leaner processes, less regulation – focus on value generation



## Significant margin improvement expected in 2020

- **Gross margin improvement remains major focus:**
  - Execution improvement
  - Disciplined hurdle rates for future contracts
- **Additional net SG&A savings >€30 million in 2020, by 2021 reduction of SG&A run-rate to <€300 million p.a.:**
  - Reduction of Executive Board size and HQ staff, elimination of one management level in Europe
  - Restructuring adjustments of in total ~€40 million in 2019 and 2020
  - Payback in less than 1.5 years

➔ **Implementation initiated**

# Additional working capital improvement initiatives

## Targeting ~85% of trade receivables and WIP in a category-specific approach

### Reporting and Management information

- Develop and implement reporting improvements: aging WIP, DSO and DPO payment conditions, root cause analysis on issues, issue reporting
- Further harmonisation of internal reports



### Awareness, Education and Coaching

- Roll-out E-learning on working capital management
- Instructions and training sessions on levers for working capital management for target groups
- Develop and share toolbox for DSO and DPO (portal, sharepoint)
- Share main issues and challenges (hot spots). Help each other to solve issues via workshops, company visits, local support



### Incentives

- Standard bonus and incentive arrangements focused on structural working capital improvements
- Identify and share best practices for target setting (as of 2020)
- Special focus on smoothing intra-year working capital development



### Best practices

- Identify and share best practices via workshops, portal, quarterly update presentations, benchmark companies
- Contract management best practices for DSO and DPO
- Root cause analysis to identify common issues and solutions using IT tools
- Identify (standard) automation and digitalization solutions for O2C processes



**Guidance 2019, Targets 2020 and Wrap-up**

## Outlook 2019 reaffirmed, significant margin improvement in 2020

<i>in € million</i>	Actual FY 2018	Expected FY 2019	Indications FY 2020 (organic)
<b>Revenue</b>	4,153	Mid single-digit organic growth	Stable with focus on higher margins
<b>EBITA adjusted</b>	65	Significant increase to more than €100m	~4% margin
<b>Free Cash Flow reported</b>	-4	Positive <sup>1)</sup>	Positive

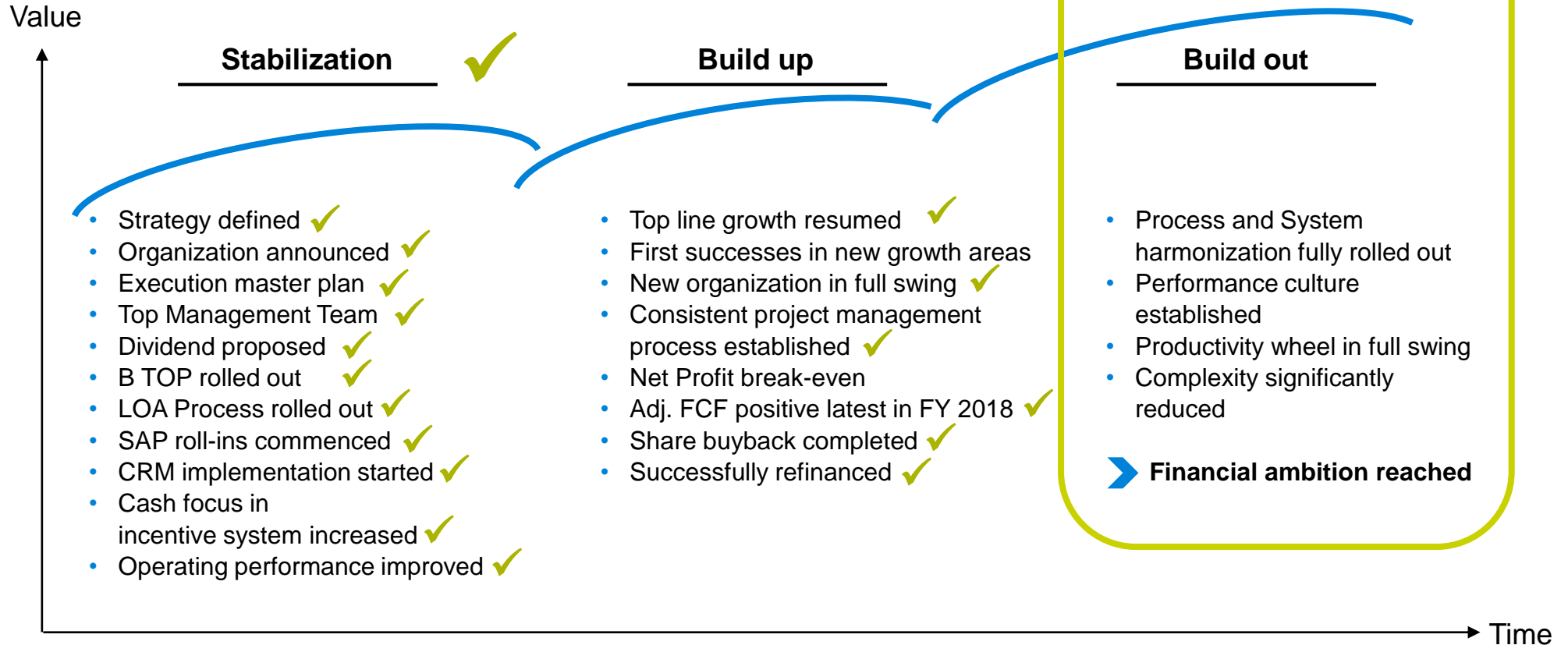
- Continued divestment of non-core and low-margin business
- Seeking accretive acquisition opportunities
- Will support delivery of the generally confirmed target of a 5% adjusted EBITA margin
- This is only expected to be achieved towards the end of 2020 on a going forward basis

<sup>1)</sup> Notwithstanding IFRS16 effect: break-even

# Bilfinger 2020

Build up phase on track / Build out phase starts in 2020

Capital Markets Day  
February 13, 2020







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# Appendix

## Q3 2019: Bilfinger making steady progress, streamlining management structure

- **Market:** underlying markets stable  
**Orders received:** timing issues
- **Revenue:** continued growth
- **Adjusted EBITA:** significant year-on-year improvement  
Technologies improved sequentially, but still negative
- **Reported net profit:** positive in quarter and year-to-date
- **Free cash flow reported:** above prior year, further significant improvement expected for Q4
- **Productivity:** further measures being implemented, >€30m additional 2020 cost savings  
**Outlook:** 2019 reaffirmed, significant EBITA improvement in 2020









# Markets: E&M Europe

	Industries	%*		Trend
	<b>Oil &amp; Gas</b>	25%	<ul style="list-style-type: none"> <li>• Overall positive outlook in E&amp;M Oil &amp; Gas driven by gas infrastructure buildout and input terminals / LNG projects</li> <li>• Strong demand for offshore maintenance, turnaround projects and decommissioning</li> </ul>	
	<b>Chemicals &amp; Petrochem</b>	45%	<ul style="list-style-type: none"> <li>• Stable market development with turnaround opportunities for the upcoming years</li> <li>• CO<sub>2</sub>/emissions impacting future investment decisions</li> </ul>	
	<b>Energy &amp; Utilities</b>	10%	<ul style="list-style-type: none"> <li>• Hydrogen beginning to play more of a role in European energy transition</li> <li>• Maturing offshore wind parks leading to opportunities for inspection and maintenance</li> <li>• Nuclear remains in focus in France, UK, and Finland</li> </ul>	

\* % of segment revenues FY 2018







# Markets: E&M International

	Industries	%*		Trend
	<b>Oil &amp; Gas</b>	15%	<ul style="list-style-type: none"> <li>• Aging installations based in ME fuel demand for brownfield CAPEX projects for rehabilitation, upgrades &amp; repair</li> <li>• Mid-stream gas investments in NA continue but the pace has slowed</li> </ul>	
	<b>Chemicals &amp; Petrochem</b>	30%	<ul style="list-style-type: none"> <li>• Focus on OPEX optimization to support refining margins</li> <li>• Significant investments in Petro-Chemical announced for Texas / Louisiana</li> </ul>	
	<b>Energy &amp; Utilities</b>	10%	<ul style="list-style-type: none"> <li>• Continued concepts being developed for alternative energy power-generation in ME</li> <li>• In NA, energy investment trends focused on energy storage, wind, solar and CO<sub>2</sub> reduction</li> </ul>	

\* % of segment revenues FY 2018



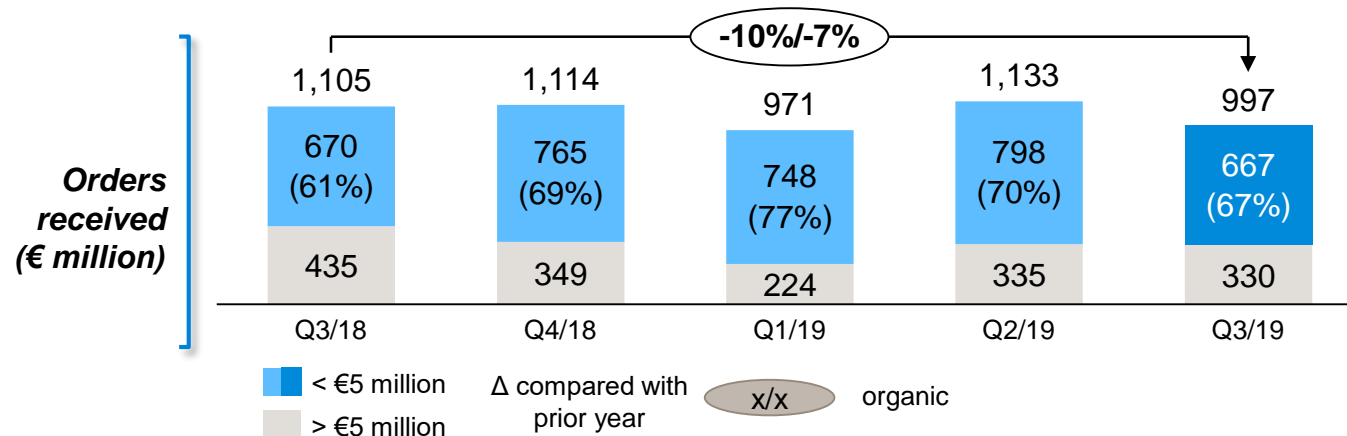
# Markets: Technologies

	Industries	%*		Trend
	<b>Oil &amp; Gas</b>	10%	<ul style="list-style-type: none"> <li>• Modification and modernization requirements of European gas distribution systems</li> <li>• Debottlenecking opportunities in refining</li> </ul>	
	<b>Energy &amp; Utilities</b>	40%	<ul style="list-style-type: none"> <li>• Energy transition focus in all our regions, esp. Europe and USA</li> <li>• Nuclear demand for new builds and maintenance increasing, esp. in France and UK</li> <li>• Decommissioning a developing opportunity in Germany</li> </ul>	
	<b>Pharma &amp; Biopharma</b>	40%	<ul style="list-style-type: none"> <li>• Classic pharma continues to grow</li> <li>• Many small to medium-size biopharma projects nearing FID (final investment decision)</li> </ul>	

\* % of segment revenues FY 2018

# Stable orders received in E&M, Technologies with significant decrease due to project timing and current strong focus on execution

## Development of orders received

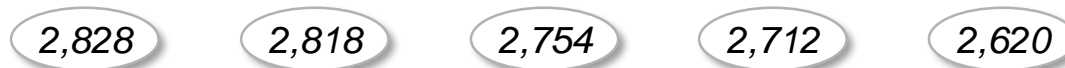


- **Orders received**  
Decrease (-10% / org.: -7%) due to project timing in UK and US and careful selection of new projects in Technologies
- **Book-to-bill:** 0.9
- **Order backlog**  
-7% below prior-year quarter (org.: -5%)

**Book-to-bill ratio**

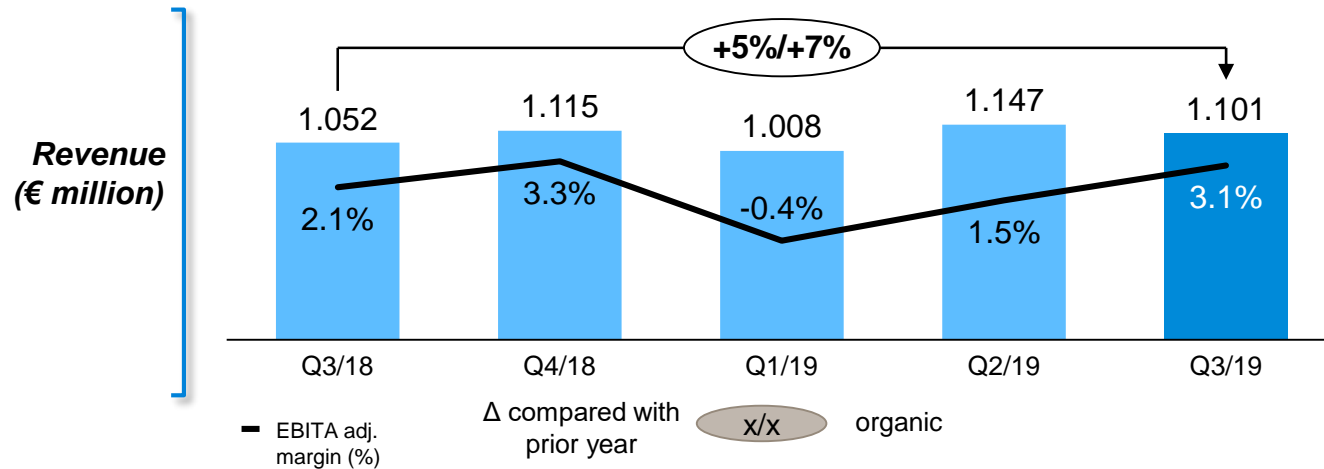


**Order backlog (€ million)**



# Revenue growth remains positive; significant improvement in adjusted EBITA

## Development of revenue and profitability



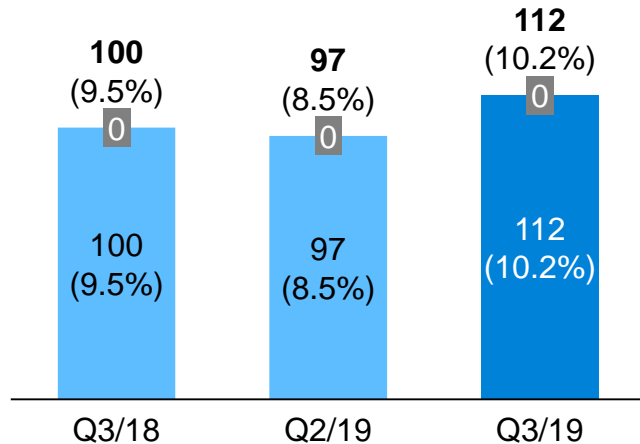
<b>EBITA adj.</b> (€ million)	22	37	-4	17	34
<b>EBITA</b> (€ million)	11	-6	-3	3	25

- Revenue**  
 +5% increase (org.: +7%) due to good market demand
- Adjusted EBITA**  
 Increased to €34 million (prior year: €22 million), significant margin improvement (3.1% against 2.1%)
- Special items**  
 -€9 million, thereof -€1 million restructuring and -€8 million from IT investments

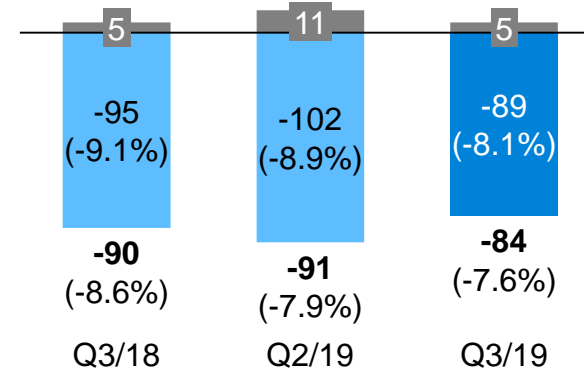
# Gross margin improvement to 10.2%

# Adjusted SG&A ratio of 7.6% dipping below run-rate of 8.2%

### Adjusted gross profit (€ million)



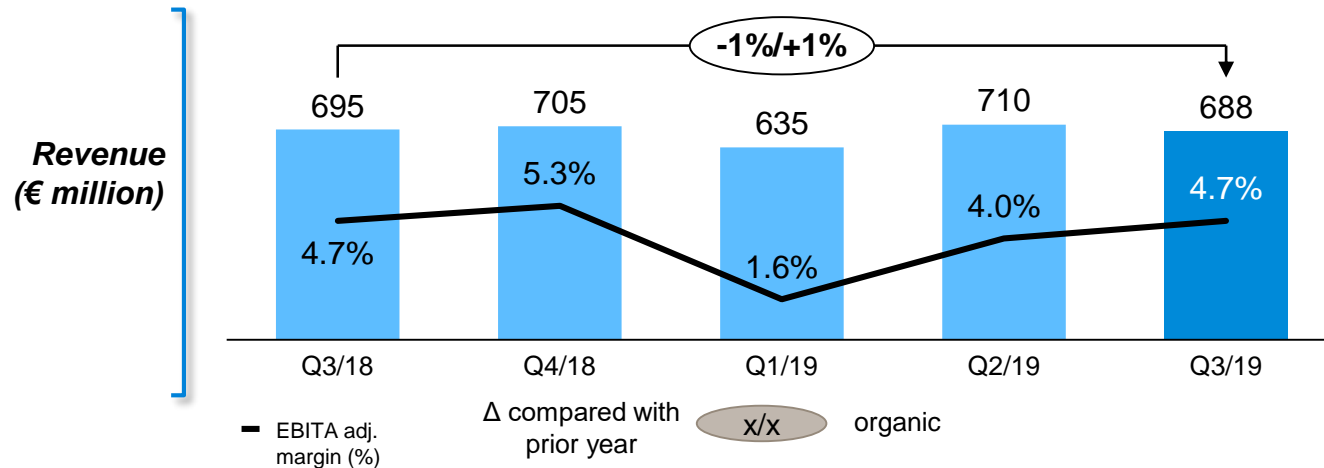
### Adjusted selling and administrative expenses (€ million)



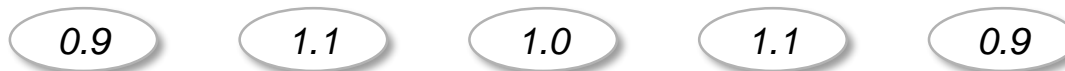
Adjustments Reported

# Segment E&M Europe: continued sound performance

## Development of revenue and profitability



**Book-to-bill ratio**



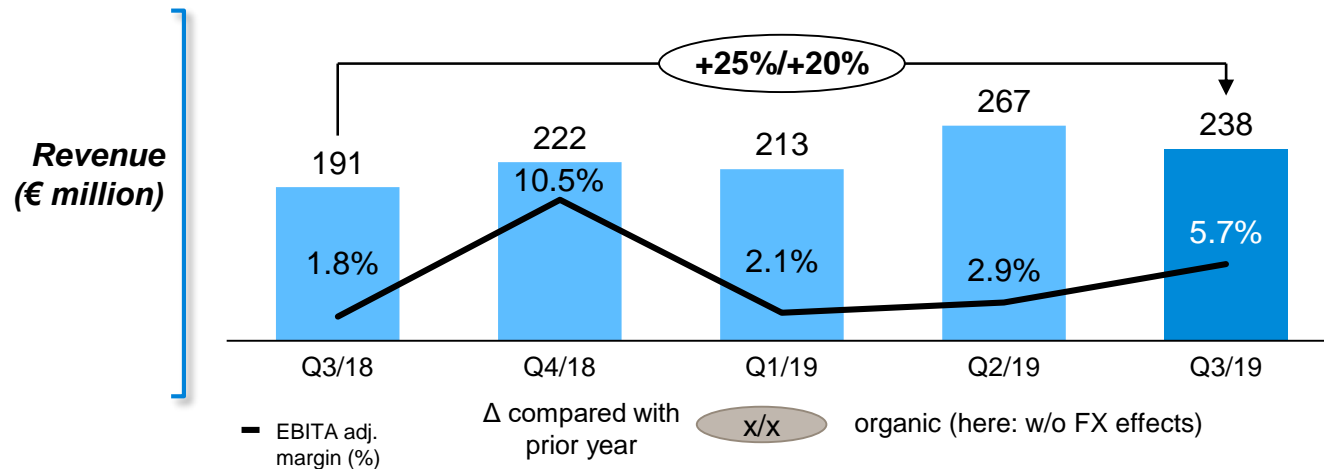
**EBITA adj. (€ million)**



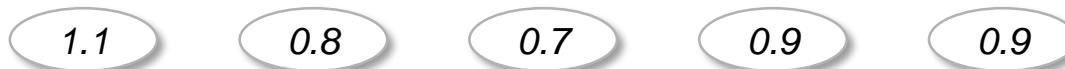
- Orders received**  
 -2% below prior-year quarter (org.: +0%), major framework contracts to be prolonged in Q4 / currently not reflected in orders received
- Book-to-bill: 0.9**
- Revenue**  
 -1% (org.: +1%), stable development on already good level
- Adjusted EBITA**  
 Adjusted EBITA and margin both on good prior-year level

# Segment E&M International: strong revenue growth, considerable margin improvement

## Development of revenue and profitability



**Book-to-bill ratio**



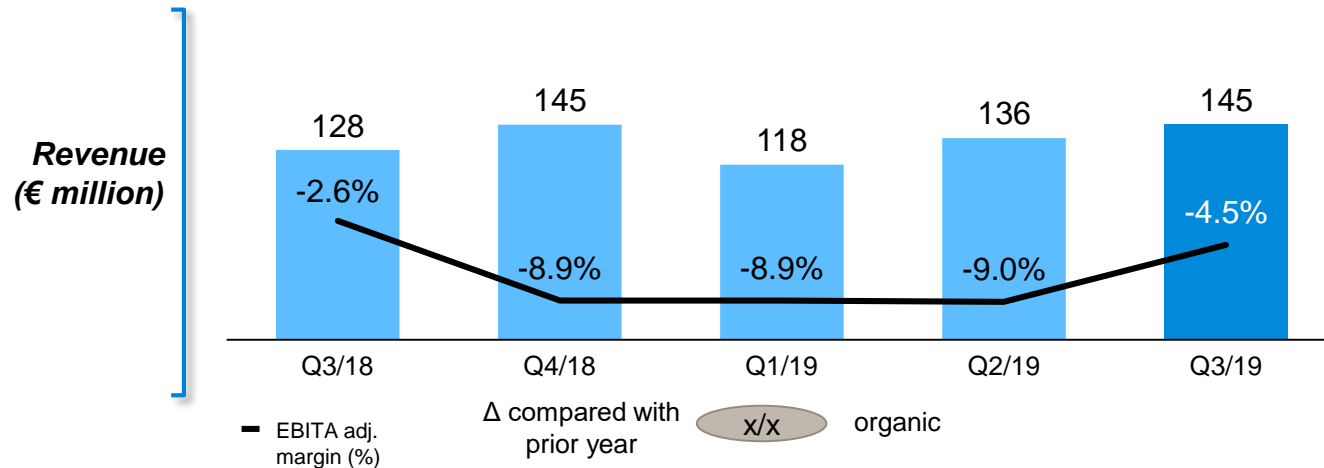
**EBITA adj. (€ million)**



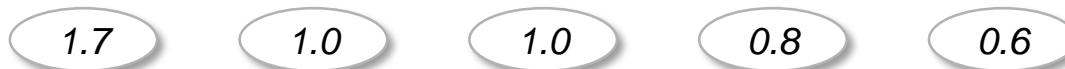
- **Orders received**  
+2% (org.: -3%) slightly above prior-year quarter based on project expansions
- **Book-to-bill:** 0.9; <1 also due to project timing
- **Revenue**  
Continued strong revenue growth of +25% (org.: +20%) especially due to strong project execution in North America
- **Adjusted EBITA**  
Increase through growth and considerable margin improvement (5.7% against 1.8%)

# Segment Technologies: sustained positive revenue trend, sequentially improving but negative adjusted EBITA, positive Q4 expected

## Development of revenue and profitability



**Book-to-bill ratio**



**EBITA adj. (€ million)**



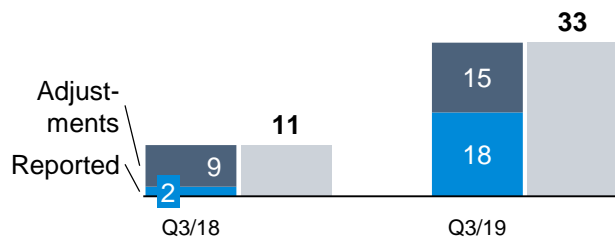
- Orders received**  
 -61% (org.: -62%) below prior-year quarter due to project timing and the careful selection of new projects
- Book-to-bill**  
 At 0.6, continued focus on profitability improvement and execution
- Revenue**  
 +13% (org.: +15%) increase based on good order backlog
- Adjusted EBITA**  
 Still negative; positive EBITA contribution expected in the fourth quarter. One-time effect of -€4 million: unexpected judgement by the German High Court (BGH) that revoked an arbitration award from 2017 (work executed in 2011)



# Operating and free cash flows positive and above prior year

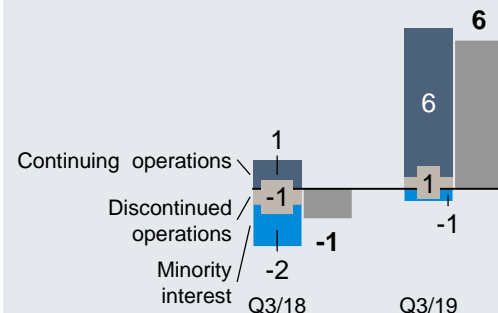
## DSO improved y-o-y with higher portion of receivables already invoiced

### Adjusted operating cash flow<sup>1)</sup> (€ million)

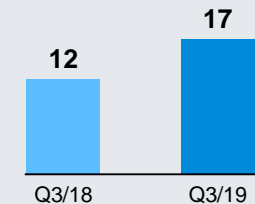


<sup>1)</sup> Adjustments correspond to EBITA adjustments, Q3 2019 includes +€9m from IFRS 16

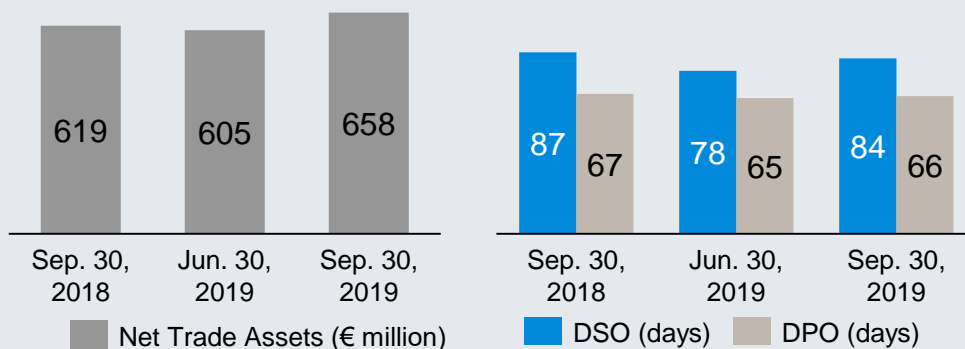
### Net profit (€ million)



### Adjusted net profit (€ million)

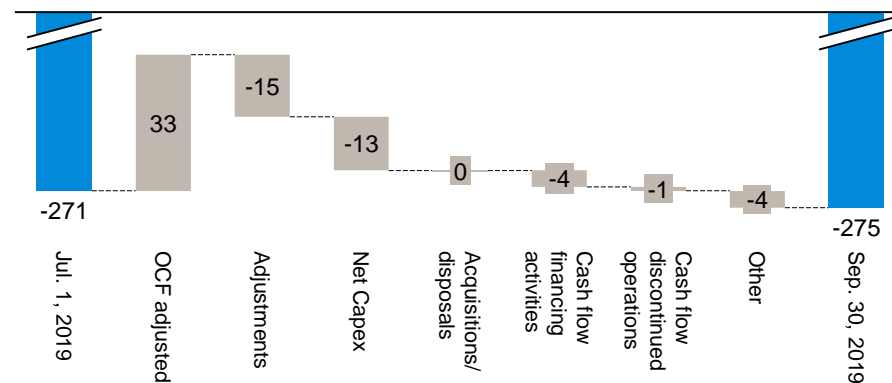


### Net Trade Assets



DSO: Trade receivables + WIP - advance payments received, DPO: Trade payables

### Net liquidity (€ million)



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